

Amendments to the Claims:

Please cancel Claims 1, 12, 23, and 28 without prejudice.

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1-2. (Canceled)
3. (Previously Presented) The display assembly of Claim 33, wherein said backlight device is an electro-luminescent (EL) light device.
4. (Previously Presented) The display assembly of Claim 33, wherein said backlight device comprises at least one light emitting diode (LED).
5. (Previously Presented) The display assembly of Claim 33, wherein said backlight device is a cold cathode fluorescent tube (CCFT) light device.
6. (Currently Amended) The display assembly of Claim 33, further comprising a brightness enhancing film (BEF) located between said backlight device and said reflective-type display, wherein a microstructure on a bottom of said BEF and operative to direct light toward said light conducting spacer by

reflecting light away from at least one portion of said light reflective-type display,
wherein said portion is devoid of said light conducting spacer.

7. (Previously Presented) The display assembly of Claim 33, wherein said reflective-type display is an electronic ink display.

8. (Previously Presented) The display assembly of Claim 33, wherein said reflective-type display comprises an electronic paper display.

9. (Previously Presented) The display assembly of Claim 33, wherein said reflective-type display is a digital paper display utilizing micro-machining technology.

10. (Previously Presented) The display assembly of Claim 33, wherein said reflective-type display further comprises a plurality of light conducting spacers which enclose an area of said reflective-type display.

11. (Previously Presented) The display assembly of Claim 10, wherein said area comprises a sub-pixel of said reflective-type display.

12-13. (Canceled)

14. (Previously Presented) The display assembly of Claim 34, wherein said backlight device is an electro-luminescent (EL) light device.

15. (Previously Presented) The display assembly of Claim 34, wherein said backlight device comprises at least one light emitting diode (LED).

16. (Previously Presented) The display assembly of Claim 34, wherein said backlight device is a cold cathode fluorescent tube (CCFT) light device.

17. (Previously Presented) The display assembly of Claim 34, further comprising a brightness enhancing film (BEF) located between said backlight device and said reflective-type display, wherein a microstructure on a bottom of said BEF and operative to direct light toward said light conducting spacer by reflecting light away from at least one portion of said light reflective-type display, wherein said portion is devoid of said light conducting spacer.

18. (Previously Presented) The display assembly of Claim 34, wherein said reflective-type display is an electronic ink display.

19. (Previously Presented) The display assembly of Claim 34, wherein said reflective-type display comprises an electronic paper display.

20. (Previously Presented) The display assembly of Claim 34, wherein said reflective-type display is a digital paper display utilizing micro-machining technology.

21. (Previously Presented) The display assembly of Claim 34, wherein said reflective-type display further comprises a plurality of light conducting spacers which enclose an area of said reflective-type display.

22. (Previously Presented) The display assembly Claim 21, wherein said area comprises a sub-pixel of said reflective-type display.

23-24. (Canceled)

25. (Previously Presented) The display assembly of Claim 35, wherein said backlight device is an electro-luminescent (EL) light device.

26. (Previously Presented) The display assembly of Claim 35, wherein said backlight device comprises at least one light emitting diode (LED).

27. (Previously Presented) The display assembly of Claim 35, wherein said backlight device is a cold cathode fluorescent tube (CCFT) light device.

28. (Canceled)

29. (Previously Presented) The display assembly of Claim 35, wherein said reflective-type display is an electronic ink display.

30. (Previously Presented) The display assembly of Claim 35, wherein said reflective-type display comprises an electronic paper display.

31. (Previously Presented) The display assembly of Claim 35, wherein said reflective-type display is a digital paper display utilizing micro-machining technology.

32. (Previously Presented) The display assembly of Claim 35, wherein said reflective-type display further comprises a plurality of light conducting spacers which enclose a sub-pixel area of said reflective-type display.

33. (Currently Amended) A display assembly comprising:
a backlight device;
a light reflecting film; and
a reflective-type display comprising at least one pixel and a light conducting spacer ~~operative to conducting~~ing light through said reflective-type display from said backlight device, wherein said reflective-type display is located between said backlight device and said light reflecting film, and wherein said light reflecting film reflects light conducted by said light conducting spacer back to said reflective-type display.

34. (Currently Amended) A display assembly comprising:
a backlight device;
a light reflecting film comprising at least one reflective microstructure; and

a reflective-type display comprising at least one pixel and a light conducting spacer ~~operative to conducting~~ light through said reflective-type display, wherein said reflective-type display is located between said backlight device and said light reflecting film, and wherein said light conducting spacer is located between said backlight device and said reflective microstructure,

wherein said light reflecting film reflects light conducted by said light conducting spacer back to said reflective-type display to uniformly distribute light across said reflective-type display.

35. (Currently Amended) A display assembly comprising:

a backlight device;

a light reflecting film;

a reflective-type display comprising at least one pixel and a light conducting spacer ~~operative to conducting~~ light through said reflective-type display, wherein said reflective-type display is located between said backlight device and said light reflecting film, wherein said reflecting film reflects light conducted by said light conducting spacer back to said reflective-type display;
and

a brightness enhancing film (BEF) located between said backlight device and said reflective-type display concentrates light toward said light conducting spacer to increase a brightness of said reflective-type display.